

# How Gain.pro enables Konzept to deliver exceptional value to their clients



Konzept Partners is a premier M&A advisory firm based in Germany that works exclusively on sell-side mandates. Since 2005, Konzept has been the partner and negotiator for owner-managed, medium-sized companies, handling around 25 transactions annually, worth between €3 million and €500 million. With a team of nearly 50 professionals, Konzept Partners excels in navigating complex negotiations, helping their clients find the right strategic partners who can continue their legacies.

## Taking Client-centered Approach to M&A

With a deep dedication to their clients, the team at Konzept understands the importance of leveraging the best digital tools available to them in order to be as efficient and effective as possible in finding the right buyer for their clients.

Despite leveraging many different tools in their tech stack, Konzept found that their other data providers had limited filter options and lacked up-to-date information.

## The Solution: Gain.pro

In need of a top quality private market intelligence solution, Konzept turned to Gain.pro.

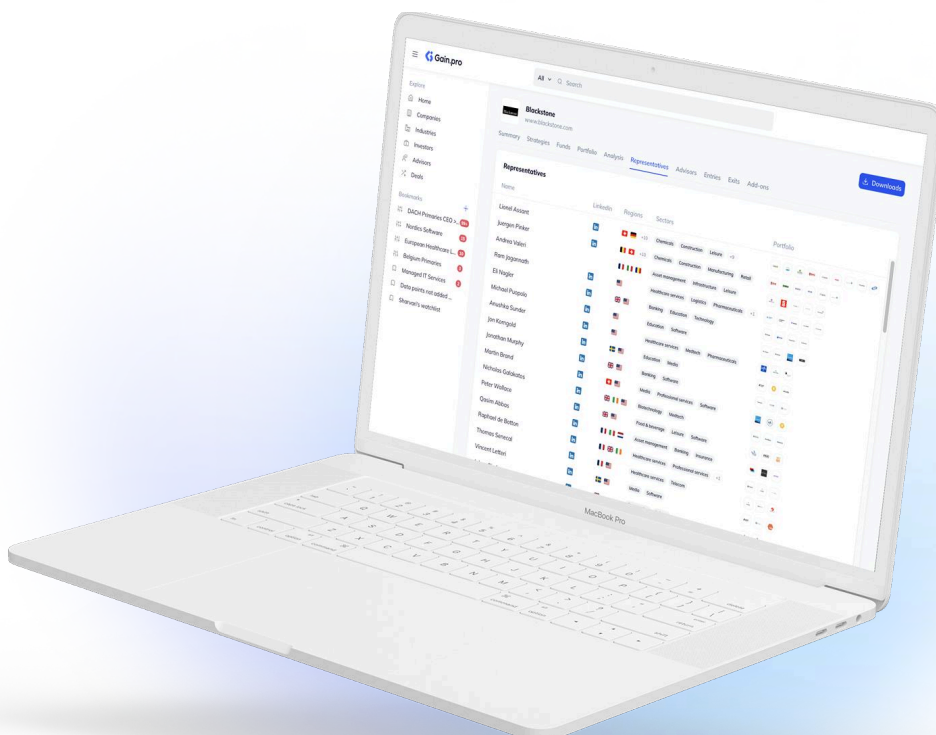
**"Gain.pro offers you a high quality dataset. Having a platform that continuously scouts the internet so that the data is up-to-date gives us a huge value add."**

Senior M&A Manager

They were also immediately impressed by the wide coverage of data on the companies and investors relevant to them. **"Gain.pro is so great. I am very impressed by the amount of data it covers. I think anyone looking for companies or investors can leverage this platform."** - Senior M&A Manager

### Use Cases:

- ✓ Efficiently building relevant strategic buyer lists
- ✓ Identifying representatives within organizations
- ✓ Sourcing prime add-on opportunities
- ✓ Connecting with key players at conferences



## Overall Benefits of Leveraging Gain.pro

Since implementing Gain.pro into their daily workflow, one of the most notable advantages to Konzept is the significant time savings.

**“I was impressed building my first list and seeing the number of results along with the information covered in the company profiles. It basically handles 70-80% of my research with just a few clicks.”**

Senior M&A Manager

Additionally, Gain.pro has increased the effectiveness of their market outreach. With information on key representatives within an organization, including focus sectors and regions, they can spend their time creating a highly tailored outreach strategy directed at the appropriate individuals within an organization.

**"Making highly targeted searches for representatives in private equity firms on Gain.pro has greatly increased our efficiency and response rates."**

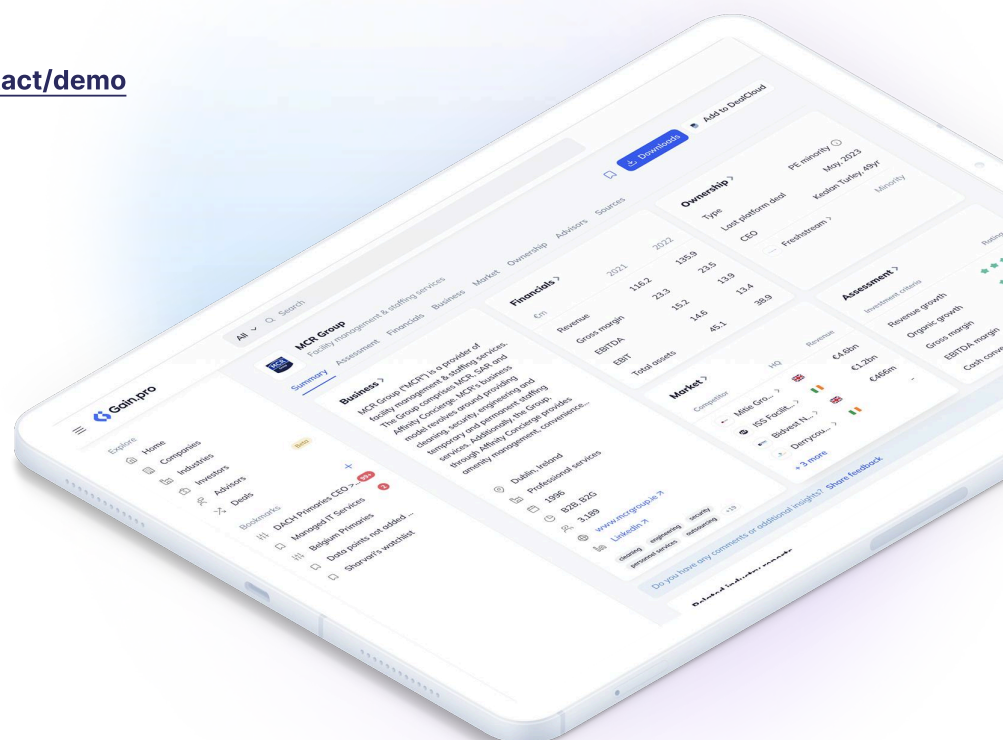
- Senior M&A Manager

By continually adopting and integrating the best technology available, Konzept not only ensures that they are operating efficiently and effectively as a team, but that they are delivering exceptional value to their clients.

## See what Gain.pro can do for your team

Request a demo using the link below

<https://www.gain.pro/company/contact/demo>





**Find, understand and track**  
companies that matter to you