

How Oaklins Netherlands Turns Reliable Data into Strategic Advantage



Oaklins Netherlands is an M&A and financial advisory firm based in Amsterdam that pairs a boutique, relationship-driven approach with the breadth of services of a global leader. From sell- and buy-side M&A to growth equity, ECM, debt, and valuation advisory, the team delivers comprehensive financial solutions while collaborating with 850 colleagues across over 60 offices worldwide. Completing ~50 transactions annually, Oaklins Netherlands helps entrepreneurs, private equity firms, and global corporations uncover opportunities and achieve exceptional results.

The Challenge:

Reducing Manual Work and Data Consolidation

For Oaklins Netherlands, delivering high-quality M&A advisory meant relying on fast, reliable access to private market information, but by using their existing data platforms, their information was scattered across multiple sources. This meant analysts spent a significant amount of time gathering and reconciling information, ultimately slowing down workflows and leaving less time for high-value, client-focused work.

“We wanted to alleviate juniors from repetitive tasks like finding financial information, ownership details, and similar data, or at least have one centralized place where all this information could be stored. Before, we had the information, but it was scattered across four or five different databases.”

- Daaf Onijs

The Solution:

Comprehensive Data to Drive Efficient Workflows

The Oaklins Netherlands team sought a platform that would not only centralize information but also provide the depth and quality needed to support complex advisory work. Gain stood out for its breadth of coverage and for its analyst-enriched profiles that go far beyond basic financials to deliver curated, actionable insights.



“We chose Gain because of the extent of data available. It gives a great overview of European assets, including companies that aren’t available in other databases. At first, we thought it was just a simple database, but it offers much more — information that goes beyond pure financial data.”

Daaf Onijs

Associate

After procuring the platform, integrating it into their workflows was seamless thanks to its intuitive interface.

“We were able to integrate it into our daily workflow right away. The platform is very intuitive and easy to use. It really speaks for itself.” - Daaf Onijs

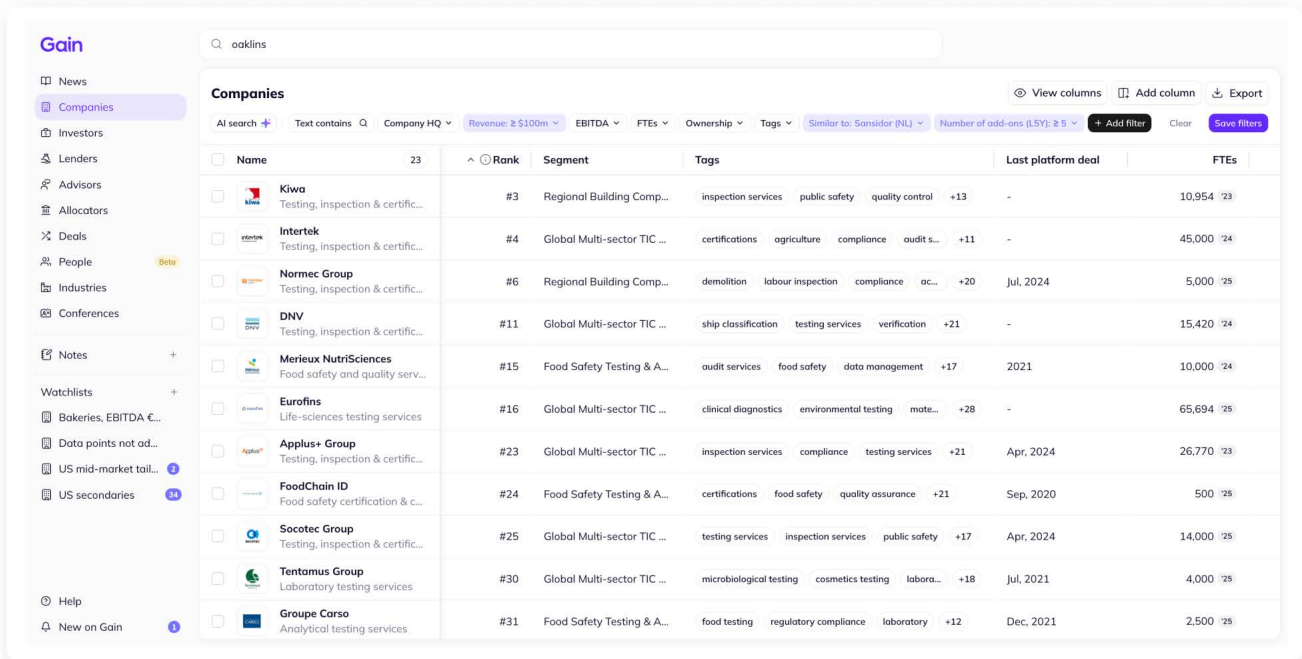
Use Cases:

Accelerating Research and Advisory Workflows

- ✓ Accelerate private market research with centralized, in-depth company and financial data
- ✓ Build tailored buyer and target lists faster using niche filters and the AI-powered Similar Companies feature
- ✓ Map industries in detail with comprehensive, data-rich industry reports
- ✓ Identify companies attending industry conferences to uncover new opportunities
- ✓ Access contact information for key representatives within firms, streamlining targeted outreach

"We mainly use Gain to quickly create buyer lists, target lists, or competitor lists to advise on mandates. The platform is also very useful for market reports as it helps us gather all the relevant companies active in a market. For example, instead of manually searching online for companies attending a certain conference, that information is already in Gain, and we can extract it to include in our buyer lists."

Daaf Onijs



Use Results:**Time Savings, Data Reliability, and Strategic Impact**

With Gain, Oaklins Netherlands has eliminated much of the tedious, manual tasks involved in research, list building, and other advisory work.

“The main benefit is time savings and eliminating many mundane, repetitive tasks. The platform also makes the work of senior staff a lot easier because when information is in Gain, there’s a stamp of quality on it. This saves a lot of time, especially when reviewing work from more junior colleagues.”

Daaf Onijs

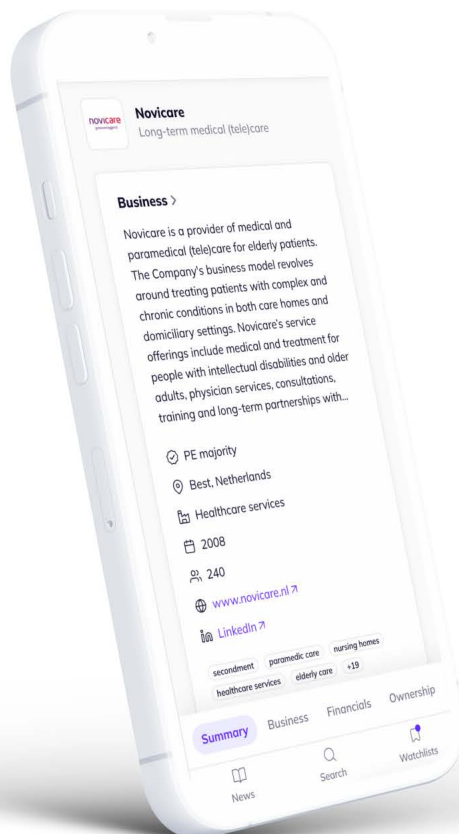
This reliability doesn’t just save time, it also raises the standard of their output. **“Another key benefit is reliability — having access to trustworthy information up front. It’s not just about saving time, it also improves the quality of the work you can deliver.”** – Jan-Hein Bax, Strategic Operations at Oaklins

The efficiency gained has also enabled the firm to expand its capacity and sharpen its competitive edge. **“Gain gives us more time to focus on the difficult, value-creating work for clients. It allows us to think strategically and collaborate with clients, rather than just gathering information or building pitch decks. In that sense, it really sets us ahead of the competition. Having the information available means we can take on more mandates, we’re able to pitch more frequently and make better pitches.”** – Jan-Hein Bax

An Evolving Platform for Lasting Impact

Today, Gain is fully embedded in Oaklins Netherlands’ day-to-day workflows, with new joiners and interns onboarded onto the platform from day one. As Gain continues to evolve with new features, it strengthens the team’s ability to deliver exceptional client service.

By centralizing data and providing instant access to reliable, high-quality information, Gain gives Oaklins a competitive edge, enabling them to focus on what they do best: building strong relationships and driving successful outcomes for their clients across the full spectrum of M&A advisory.



"The only reason not to recommend Gain is to keep it for myself."



Scan to try Gain for yourself

