

# How Cap10 empowers their investment research with Gain.pro

Enhancing mid-market private equity with  
advanced market intelligence



Founded in 2020, Cap10 is a pan-European mid-market private equity firm based in London, distinguished by their commitment to creating transformational and sustainable change within the businesses they support. Focusing on companies headquartered in Western Europe, they take a data-driven approach to seeking out investments in key industries, ensuring that their partnerships serve the long-term interests of all stakeholders.

**“Doing primary research on companies efficiently, accessing market intelligence and overcoming language barriers is a challenge in a lean and fast paced company like Cap10.”**

**Luigi Aridon**

Associate at Cap10

Cap10 was looking for a digital solution that would

- ✓ Successfully streamline workflows
- ✓ Centralize market intelligence
- ✓ Enhance research efficiency

## The solution: Gain.pro

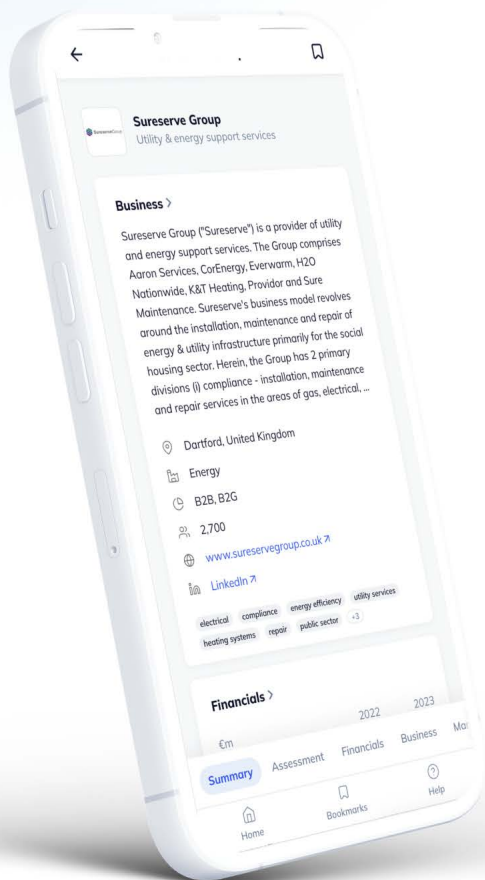
Gain.pro impressed the Cap10 team by its simplicity of use, the quality of information and key insights. Cap10 were then able to integrate their internal workflows with the richness of the data. They leverage Gain.pro in many ways to distill the information and research they need without spending too much time looking in various places.



*“When looking at new sectors, one of the first things I do is to log into Gain.pro and check the deep dive reports to gain an understanding of the industry and perform competitor analysis. The advanced tagging system powered by AI helps me a lot in these analyses.”*

**Luigi Aridon**

Associate at Cap10



Gain.pro's curated company profiles provide a centralized place for critical information and data, offering a holistic view on businesses, including:

- Concise business descriptions
- Cleaned financials
- Market positioning
- Ownership details
- Business assessments

As they say in private equity, time is money, and by significantly reducing the time it takes to do research, Cap10 feels the Gain.pro platform is good value for money.

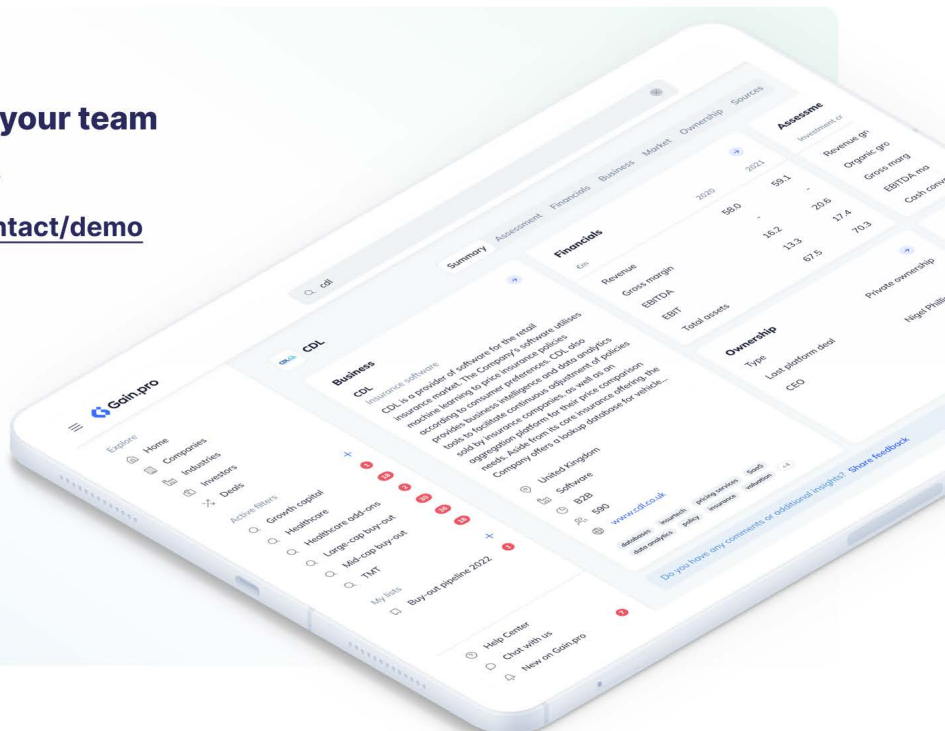
As Gain.pro evolves with expanded coverage and enhanced functionalities, the platform continues to make a positive impact on Cap10's research efficiency, decision making and overall operational workflow, positioning the firm for further success in the competitive private equity landscape.

## See what Gain.pro can do for your team

Request a demo using the link below

<https://www.gain.pro/company/contact/demo>

...or scan the QR code





**Find, understand and track**  
companies that matter to you